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ROBBY 诺贝

BY REVISION

ANSWERS OUR
16 QUESTIONS

专访来袭, 你准备好了吗?

**ALERT BENEFITS!!
FROG, LAIA AND RHINO**

THE BEST OFFICE
WHEELS

**高能预警信号!!
青蛙, 莱雅, 犀牛**
最受欢迎的办公脚轮
为办公家具而生

**SKY,
IDEAL FOR
FOLDABLE TABLE**

斯凯,
折叠桌的最佳搭档

5
TIPS FOR
OFFICE
WHEELS
办公脚轮
使用有法宝

Welcome to the movement!

We will show you our products in your lifestyles, we will detail in an article all your values and we will convey great ideas to decorate your spaces, we will also share an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！



Raymond Pan
General Manager



Christine Pan
Sales Manager

CONTENTS

揭开生活新篇章

04

青蛙
莱雅
犀牛

FROG, LAIA AND RHINO

These three names represent the best office wheels, discover their excellent features.

办公室脚轮的三大最美代名词，等待你去发现。

12

专访

BY REVISION

Home and product design studio for creative duo Nate McCracken and Damein Williams.

由Nate McCracken和Damein Williams二人创建的家居·产品设计工作室。



14

斯凯

SKY, IDEAL FOR FOLDING TABLE

A very functional wheel that you can choose in different sizes and with a variety of couplings.

折叠桌的最佳搭档，多种尺寸与配件选择的实用脚轮。

16

办公脚轮使用有法宝

5 TIPS FOR OFFICE WHEELS

We give you the best tips so you can choose with knowledge the wheels you are needing in your office.

你还在烦恼办公脚轮的选择吗？看看我们给你提供的法宝吧。

RHINO IN YOUR OFFICE

It is the new option for your office, a wheel that will not mark your floors thanks to its tread PU, which will not make noise because it is extremely quiet and as a novelty it has a built-in autobrake that will facilitate you when choosing when to move or brake the chair.

犀牛 进军办公室

作为办公新星的犀牛，因拥有PU软包边，转动时不仅不会在地板上留下划痕，而且还不会产生噪音。创新内置的自动刹车，移动、停止随你所欲。

BIFMA certified. BIFMA is the industry leader in developing furniture safety, durability, and sustainability standards that ensure product performance and inspire confidence.

BIFMA认证
信心保证





OFFICE

FROG, BEST SELLER

青蛙

最具人气脚轮





It stands out for simplicity and functionality, it is silent when sliding and thanks to its systematic silence it fits perfectly with the chair avoiding all kinds of noise. It does not mark the ground, has different types of necklaces and also has the incredible smartbrake incorporated. Without a doubt, our best seller.

简约、实用，
结合静音插杆使用
脚轮插杆和座椅支架之间的
摩擦声就此消失
滑动不留痕

配合不同尺寸的插杆套，
结合智能刹系统

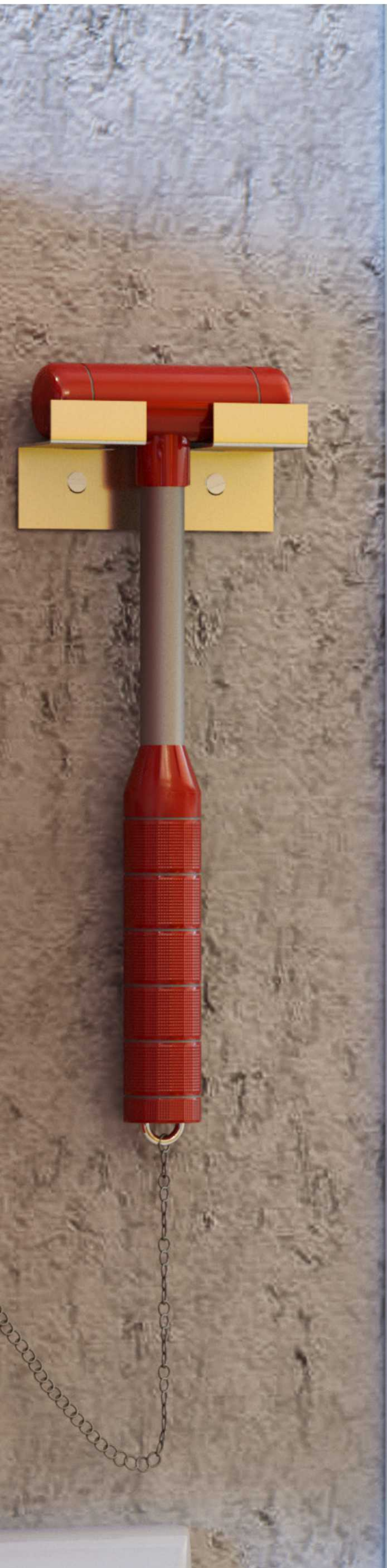
最具人气的脚轮
非他莫属。

EN CASO DE RUIDOS
IN CASE OF NOISE



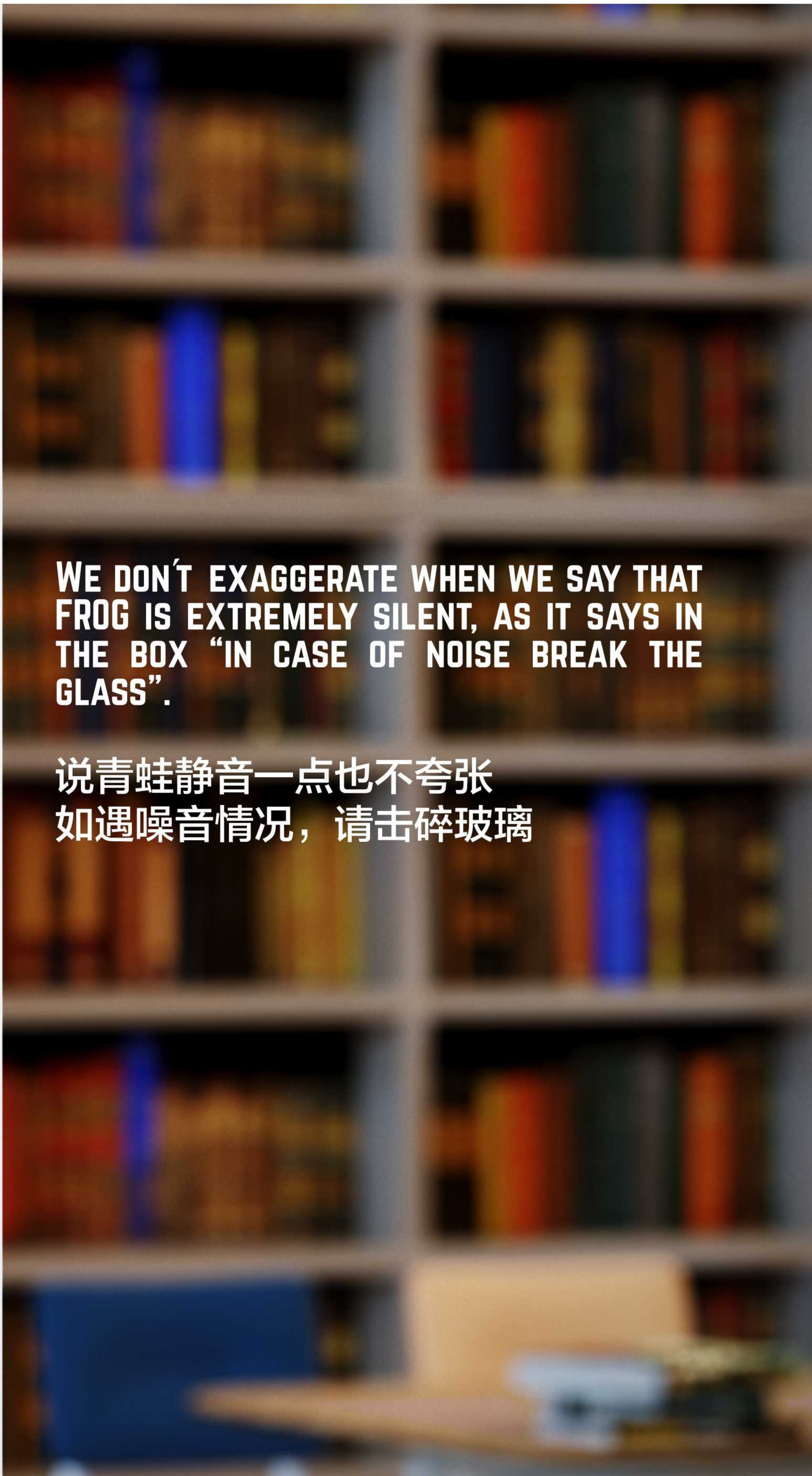
ROMPA EL CRISTAL
BREAK THE GLASS

 robbby



WE DON'T EXAGGERATE WHEN WE SAY THAT FROG IS EXTREMELY SILENT, AS IT SAYS IN THE BOX "IN CASE OF NOISE BREAK THE GLASS".

**说青蛙静音一点也不夸张
如遇噪音情况，请击碎玻璃**







LAIA, ANOTHER EXCELENT OPTION

A robust wheel design, in different sizes and colors.

莱雅 另一精选

坚固设计，多种颜色与尺寸选择

Revision is the creative duo Nate McCracken and Damein Williams, a product design studio. We design home goods and furniture that we want in our own lives. We have experience in everything from fashion, decor, and furniture to consumer electronics, healthcare, and soft-goods design.

When designing, what superpower would you like to have? Matter manipulation would be helpful literally all the time. Making physical forms with my mind. That's basically the essence of design.

Which of your designs would you choose to survive a zombie attack? The Cal Bookend could be a pretty good weapon if needed. It's about one kilogram of steel bar so it would work pretty well at stopping zombies.

If you could go to dinner with a designer, who would you go with? The Eames' changed the world and seeing how they react to the world today would be amazing. It might take quite a few dinners though.

Would you prefer to travel to the future or to the past?

Future for sure. The past is relatively visible through all types of mediums. A peak into the unknown is much more intriguing.

In what influential period of design would you like to be born? Bauhaus would be a great time to be.

How would you describe yourself in 3 adjectives? Curious, obsessive and optimistic.

If you wrote a book, what name would you put it?

No idea. That sounds like the type of thing that would be procrastinated on and land on something tongue in cheek at the last minute.

If you could learn to do something new, what would you choose? Computer science, coding, electronics. Being so focused on physical objects it's hard to break into the digital world.

What is the last book you have read? The Machine Stops. A short read and eery foretelling of our current relationship with technology.

What could we find in your garbage basket? Coffee grounds and cutoffs from cardboard models.

What is the best memory of your childhood? Building pinewood derby cars with my dad. It really sparked my interest in design.

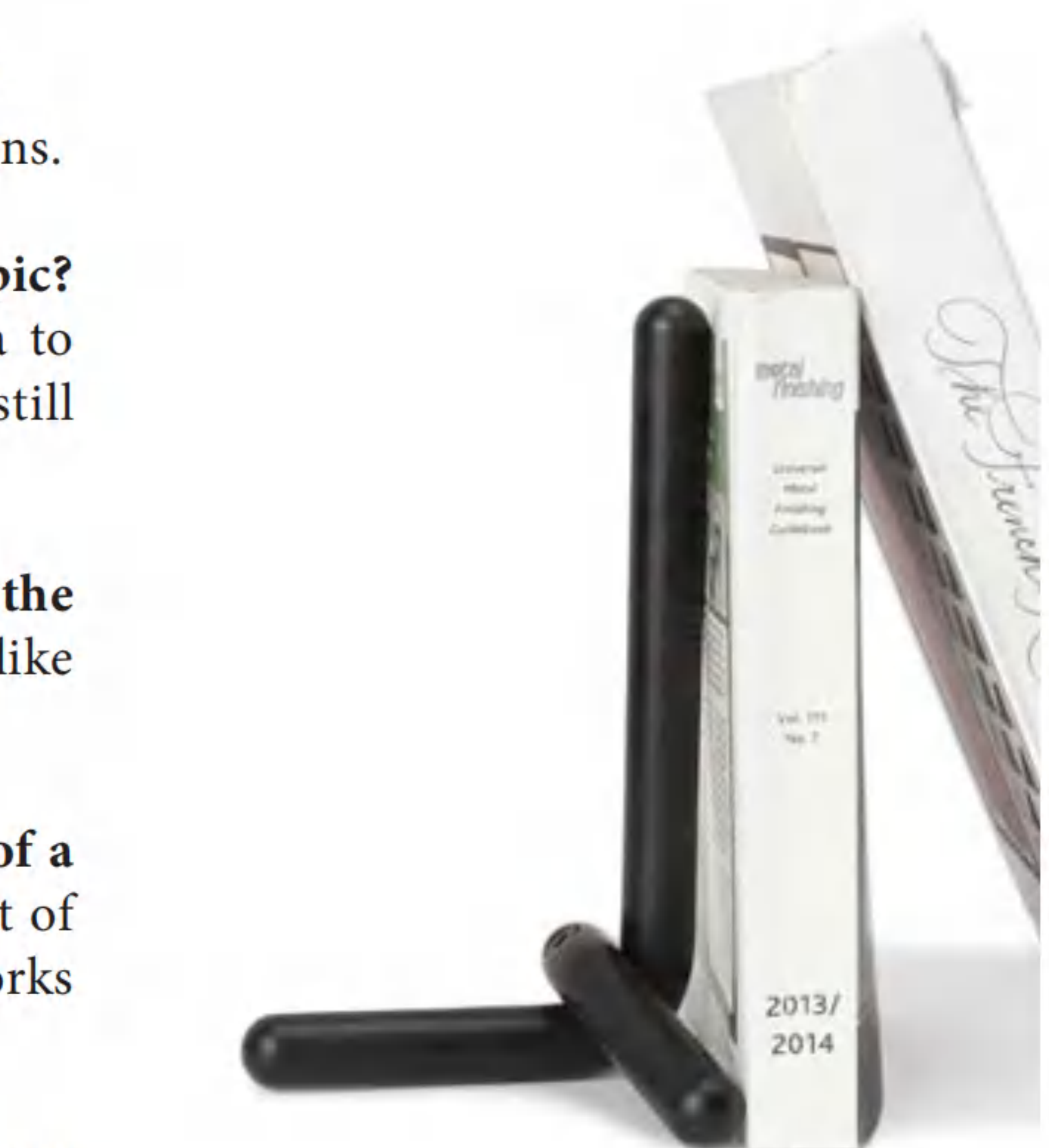
What is the rarest object in your room? Discarded prototypes of unreleased designs.

What is your favorite conversation topic? The metric system. Converting America to the gram and meter is a pipe dream but still worth trying.

If you could stay your whole life with the same age, what would it be? 25. Seems like its all downhill from there.

What do you value most in the design of a furniture wheel? Playing nicely with rest of the design. Combining in a way that works well.

What if you had to design an object to put wheels what would it be? Maybe a TV stand. TVs are now cheap enough that we can start treating them like they're furniture and not priceless works of art to be mounted on the wall 90% of the time.



专访



Revision是由Nate McCracken和Damein Williams 二人创建的产品设计工作室。自己设计起居想要的家居用品和家具。在家具电子产品，医疗保健品时尚和装饰方面拥有丰富的经验。

在设计的时候，你希望自己能拥有怎样的超能力呢？

操纵物质的超能力，这总是有用的。伴随着我的思维，把想象的变成现实物质的形式，这基本上就是设计的精髓。

如果像美剧《行尸走肉》的时代来临了，你会选择自己的哪一款作品幸存呢？

必要的话，El Cal Bookend是一个不错的武器。
那作品是一公斤的钢筋，因此对付僵尸应该相当有用。

若你有幸能和一位梦寐以求的设计师共享晚餐，你会选择谁呢？

和改变世界的Eames夫妇共享晚餐，看他们如何应对现今的世界一定是一件不可思议的事情。

若能进行时空穿梭，你想去未来还是想回到过去？

肯定去未来。过去能够通过各种各样的方法去认知，看看未知的东西感觉会更奇妙。

你想出生在哪个对设计有影响的年代？

包豪斯时期会是一个不错的选择。

用三个形容词形容一下你自己吧

好奇，痴迷，乐观。

如果你要写一本书，那这本书的书名是什么呢？

没想法。这听起来像是要推后到最后一刻在嘴边的话。

若你有机会学习新的事物，你会学习什么呢？

计算机科学，编码，电子。如此专注于实物，要进入电子世界实在是难啊。

你最近读过哪本书？

《机械停止》，是一篇提到现今我们与技术之间的关系的文章和不安预测。

我们能够在你的垃圾篓里面找到什么？

研磨过的咖啡和纸板模型的剪切。

你童年最美好的回忆是什么呢？

和我爸爸一起用松木建造derby汽车，这确实激发了我对设计的兴趣。

你房间里面最奇怪的东西是什么？

未发布设计的废置手板。

你最喜欢谈什么话题？

令美国采用基本单位为千克和米的公制似乎是一个不可实现的梦，但值得一试。

若时间能够停留，你想永远停留在什么年龄段呢？

25岁，好像一切都从这年龄后开始走下坡路。

在家具脚轮设计方面，你最重视什么？与设计以和谐地方式去融合。

如果你要设计一个带有脚轮的家具，你会设计什么呢？

也许我会设计一电视托架，现在的电视已经足够便宜，我们可以开始把它当成是家具，而不是90%的时间挂在墙上的无价艺术品。







SKY, VARIETY OF SIZES

斯凯， 多种尺寸选择

Why are they ideal for folding tables?

Folding tables are ideal for small spaces or transformable spaces, being able to fold it to save space when we do not use it is its main advantage. And we further enhance its practicality if we add wheels, since the transfer will be much easier and you can stop it when you need it. As we mentioned in the article that you can read on p. 14 It is important to choose the right wheel and SKY is one of them because it meets the necessary requirements to make your folding table also become a mobile table, thanks to its assembly, capacity and size.

折叠桌的最佳搭档？

折叠桌是小空间、可调空间的理想选择，不用的时候把它折叠起来是它最大的优点。

如果折叠桌搭配脚轮使用的话，实用性会得到进一步的提高，调整空间会变得更加容易。正如第14页提及的，选择正确的脚轮至关重要。而斯凯，无论是在安装、承重还是尺寸方面，都是折叠桌的首选。

5 TIPS FOR OFFICE WHEELS.

办公脚轮使用有法宝



The furniture wheels play a very important role in the office and will depend on our choice if they will give us more advantages than disadvantages, so we give you the best tips so you can choose the indicated wheel.

家具脚轮在办公室里起着重要的作用，至于是利大于弊还是弊大于利则取决于我们自己的选择了，为了让你能够正确选择适合自己的脚轮，我们在这里给你提供一些有用的提示：

1 Make them silent:

Is there anything more tedious for a partner to move his chair and make noise? Noise in a work environment can generate awkward moments among colleagues, so it is best to make sure to find silent wheels to ensure well-being in our office. Many times we find chairs of very good quality but with noisy wheels, a fatal combination. To avoid uncomfortable moments in any office in the world we have designed a silence system that fits a wide variety of wheels in our catalog (Frog, Sky, Rhino, Laia, etc.), without anyone having to be afraid to move.

#1静音——移动无声胜有声

你能想象一位同事随手移动一下你的座椅，却发出吱吱声的残旧画面吗？在工作的环境中，噪音无疑会让同事之间感到不舒服，因此选择带有静音功能的脚轮也是办公室的一种无声福利。很多时候，我们座椅本身是没有任何问题的，但由于搭配了不带静音功能的脚轮，整体的组合就变得差劲起来。为了消灭人类办公室的吱吱声，我们设计了“静音插杆”来配合诺贝大多数的脚轮（如青蛙，斯凯，犀牛，莱雅等等）来使用，要知道移动时无声确实胜有声！

2 That look Design:

A furniture wheel in addition to fulfilling its function can also be beautiful and stand out for its design. Do not settle for the most classic wheel that you sell, you can choose from many models, there are designs with holes in the middle such as our Olym, Olymneo, Koo Evo, also infinite variety of colors and sizes that will make your office a cooler place and perfect. Our phrase is that “the taste is in the detail and that is where our wheels are” because our wheels are that beautiful detail that glides through your floors.

#2设计——以貌取轮不肤浅

你知道吗？家具脚轮的实用与它好看的外观并不冲突。完美的脚轮，除了拥有内在美，还应拥有外在美。不满足于经典款的你其实拥有很多的选择：中空的奥林、酷，打破常规的颜色搭配，多种尺寸，你也许从未想过，脚轮细节的改变会令办公室的环境焕然一新。带着我们的座右铭“设计到极致，这就是我们的脚轮”去纵享在地面上的丝滑细节吧！

3 With Smart Brake:

Designed by JOSE VINARÓZ, an intelligent brake, the first in the world, that combines the positions: without brake, load brake and discharge brake. You can use wheels without brakes or also opt for wheels with brakes that allow your chair to move or be braked only when you decide, you simply have to press the brake manually to toggle between those options. There is also another option that surely if you are one of those who value practicality you will love the wheels with smart brakes, do you know how they work? Very easy, the brake is fully integrated to the wheel and will be activated by weight. The wheel is automatically braked when no one is sitting and will be unlocked when someone sits, so you avoid having to use the manual brake and it is also ideal to avoid accidents since you can sit quietly that your chair will not move from there!

For manufacturers and purchases, the existence of intelligent brakes effectively reduces inventory pressure, and the consumer market is ever-changing. Are you still purchasing separate casters of different functions as in the past?

#3智能刹——全方位照顾你的需求

把无刹，压力刹和非压力刹结合存在在一个脚轮里的智能刹，由西班牙设计师JOSE VINARÓZ设计，可谓是全球首创的发明。你可以根据需要选择，而无刹，压力刹和非压力刹之间的切换只需通过手动拨动块件来实现。如果你是实用主义的人，那么你肯定会喜欢智能刹中的非压力刹功能，你知道它是怎么运作的吗？很简单，通过重量来启动刹车功能。如果座椅上没有人的话，由于重量不足，脚轮会自动刹车，相反，如果有人坐上去后，刹车解除，脚轮便可转动，通过智能刹车实现非压力刹的功能，你就不需要在每次离开座椅时特意去刹车，回到座椅时特意去解刹了，另外，你也可以通过智能刹车实现压力刹的功能，这样当你坐在座椅上时，轮子由于受压不能转动，你就可以安心地坐下，有效避免意外的发生了！对于厂家、采购来说，智能刹的存在有效减轻库存压力，消费市场千变万化，你还在像过去那样分采购不同功能的脚轮吗？



4 Take care of your floors:

When we doubt whether to buy a chair with or without wheels we should consider the use that will be given to it. If it is a chair that we will move a few times then a fixed chair will not be a problem, but if it is a desk chair the movement will be inevitable since we surely have meetings where we move our chairs or we have to approach the computer of our table partner, that's why Here it is best to opt for a chair with wheels and be careful here! It is very important to evaluate our floor to choose the indicated wheel since a hard wheel can mark or scratch if your floors are delicate. Keep in mind that the rubber tread wheels are the ones that will take care of your floors and will make you slide easily as many times as you want and without damaging them. Most of our wheels protect your floors.

#4呵护——细心呵护你的地板

当我们还在犹豫是该买一张带脚轮还是不带脚轮的座椅时，我们应考虑它的用处。如果这座椅并不需要经常移动，那么不带脚轮是完全没有问题的，但如果这座椅是搭配办公桌使用的话，避免不了经常移动，因为我们会遇到开会，去同事办公电脑上查资料的情况，这时候最好是选择一张带脚轮，而且这脚轮能呵护你地板的座椅。根据地板选择合适的脚轮显得异常重要，因为一款没有软包边的脚轮可能会在你脆弱的地板上留下划痕。要知道拥有软包边的脚轮能细心呵护你的地板，使在座椅上的你移动得更放心，而不需再时刻顾虑会损坏地板。

5 By weight and size:

There are different types of size and different types of resistance, a bad choice of size or a wheel that will carry more weight than it can bear will become a big problem, since they will not slide easily or directly. They could break. It is very important that before buying the wheel you have the correct information of what weight it will have to support and what will be the appropriate size, take into account both the diameter and the height of the wheel since if it is a piece of furniture that fits just in one place and only have a few cm more, a wheel that exceeds that measure will not be useful.

#5专属脚轮身份证——承重与尺寸

每款脚轮都有相应的直径尺寸和承重，选择不合适的直径尺寸或承重的脚轮都会产生转动不畅甚至会直接损坏的大问题。因此购买脚轮时你需要有正确的信息：东西的承重是多少？哪个直径尺寸适合？值得一提的是，脚轮的直径和安装高度也是特别要注意的地方，因为毫米之间的差异，就可能让你的家具放不进该放的地方。





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改变世界对中国
产品的不良印象

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